



CRAFT



ARTISAN WOOD FLOORS
CATALOGUE

CRAFT IS IN OUR NATURE

The *ARTISANS CRAFT* is to transform a piece of wood into an enduring expression of nature that will be lived on and loved for generations to come.

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OUR CRAFT

THE CRAFT PROMISE

Quality. Originality. CRAFT. These are the core principles we live by, and they are the source of the exceptional value of a CRAFT floor. In contrast to the manufacturers of large run, mass produced products, we believe that the only way to craft a true wood floor is to slow down and put our hands on it. And that is how we attain our most sought-after goal: Creating beautiful wood floors that exude an authentic, organic feel, and that are a true reflection of nature.

OUR WOOD

A big part of CRAFT's success can be credited to the fact that we have taken great effort over the years to form long-term relationships with North America's best lumber mills. We are highly selective in choosing which regions we get our wood from, and only source from areas that yield the best colour, grain patterns and width, and that meet CRAFT's strict custom grading and sorting needs. Learn more at craftfloor.com/ourwood

TRULY HAND MADE

Creating a CRAFT floor is neither simple nor quick. We believe that each piece of wood has a story to tell and it is up to us to slow down and listen to it. We spend a lot of time handling our wood, getting a feeling for which of our floors each piece is best suited for. Our uncompromising commitment to laborious and time consuming techniques of craftsmanship means that our finished products exhibit textures and tones that others cannot easily imitate.

WIDE AND LONG

Plank width can greatly affect the look of a floor. Wider, longer planks result in fewer board seams and create a look that is both cleaner and more uniform. A floor with fewer seams showcases the natural beauty of the wood more effectively, highlighting the intrinsic beauty of the wood. At CRAFT we are unrelenting in our endeavour to maximize the average width and lengths of our floors.

WIDTHS Typically 7" to 8.5"

LENGTHS Long average lengths come up to 8'. *LongCraft* boxes are available which contain ONLY 10' lengths.

DACS II is the second generation of our DACS (Design for Advanced Core Stability) technology. The foundation of the DACS II concept is the principle that "stability comes from the core". Thus, all of CRAFT's engineered flooring is made with our proprietary, hand-assembled core.



When considering the role of an engineered construction for wideplank hardwood flooring, the importance of stability cannot be overstated. As an installed floor goes through the cycle of the four seasons, it is subjected to differences in relative humidity that can have a big impact on the moisture content of the wood. And, these changes in moisture content make the wood want to expand and contract, wreaking havoc on a floor unless it is properly engineered to prevent it.

Our DACS II engineering system is based on solid-sawn components of high quality, structural grade Canadian spruce, a well managed renewable resource that comes from Canadian forests. These components are hand assembled by skillful craftsmen into an innovative tongue-and-grooved structure that forms the most dimensionally stable engineered core in the flooring industry. Our DACS II core is then used as the cornerstone of the 2 engineered structures we use:

PRESTIGE SERIES $\frac{3}{4}$ " thick, 3-layer solid sawn engineered structure. The Prestige Series is a structure consisting of a thick, 4.5mm wear layer, the DACS II core, and a balancing backer.

ENCORE SERIES $\frac{5}{8}$ " thick, 2-layer solid sawn engineered structure. The Encore Series is a structure consisting of a 3.0mm wear layer mounted onto the DACS II core.

OUR HICKORY

Hickory is one of the most unique species currently used for hardwood flooring. It is perhaps best known for its hardness, which ranks 1820 on the Janka hardness scale. Through the many years of experience in working with North American hardwoods, the CRAFT team has developed a deep love for and appreciation of Hickory. In fact, it has become the #1 wood that we make.

From our craftsmen's perspective, the most unique aspect of Hickory is the beautifully distinct patterns that result from the wood's rich heartwood and its much lighter sapwood.



AREZZO



MODENA

ZEN

ORGANIC, LIGHT AND NATURAL
WIDE PLANK HICKORY

The exquisite Zen Collection offers a calming refuge from a hectic world. This unique collection is distinguished by lighter hues and showcases the organic patterns inherent in our finest grade, premium wood floors.



KAVALA



KAVALA



ANDORRA



EVORA



Crafted from North American Hickory, Zen's wide and long planks produce less seams to distract the eye while imparting an ambience of peace and harmony. Clear your mind and experience the art of Zen.



ANDORRA

URBANA

URBAN, SOPHISTICATED,
CONTEMPORARY
WIDE PLANK HICKORY

A favourite choice for high-end residential homes, urban lofts and designer spaces, Urbana imparts a sense of vibrant cosmopolitan style and sophistication. Crafted from hand selected planks of the highest grade of Hickory, Urbana's refined colours and subtle textures accentuate the everlasting appeal of real wood.



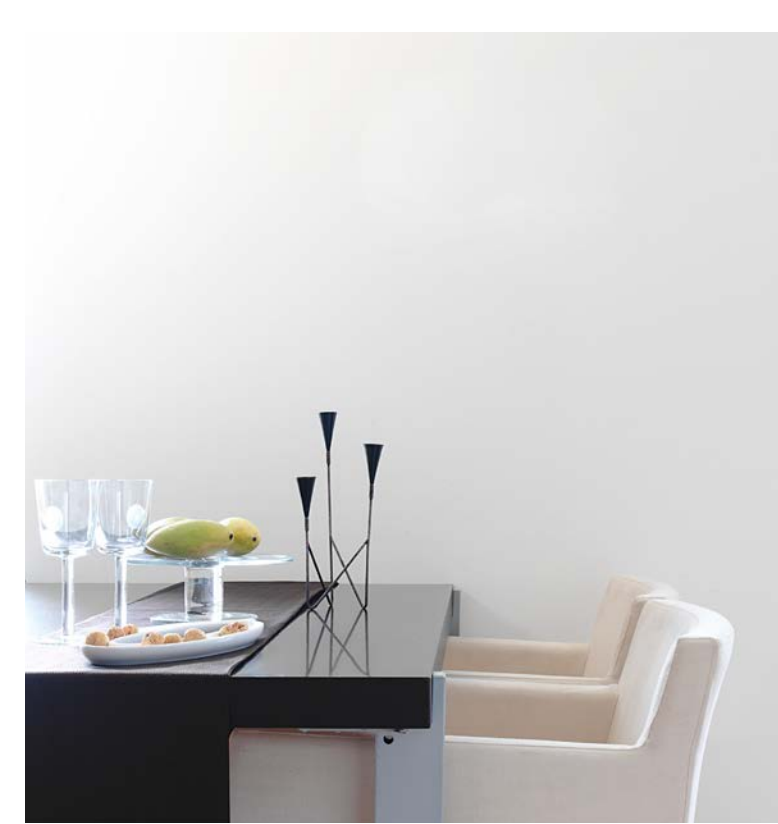
VERONA



MODENA



NOVELLO



RESARO



DAVOS



AREZZO



SAVONA

The Urbana Collection features expertly curated grey tones and rich hues, making this collection well suited for projects featuring modern furniture and designer concepts.

SAVONA

CASTILLO PLANK

HISTORICAL, TEXTURED
WIDE PLANK HICKORY

Rustic enough to capture the organic characteristics of nature, yet clean enough to add style to a contemporary setting. This collection infuses a time honoured historical foundation into a modern aesthetic.

The ideal choice for busy families, the Castillo Plank Collection is made from textured wide plank Hickory, which means it can withstand the wear and tear of an active lifestyle.



CANTABRIA



VELA BLANCA



ÁVILA



ARAGON



VENZALA



CORDOBA



CANTABRIA



CÁDIZ



MORENA

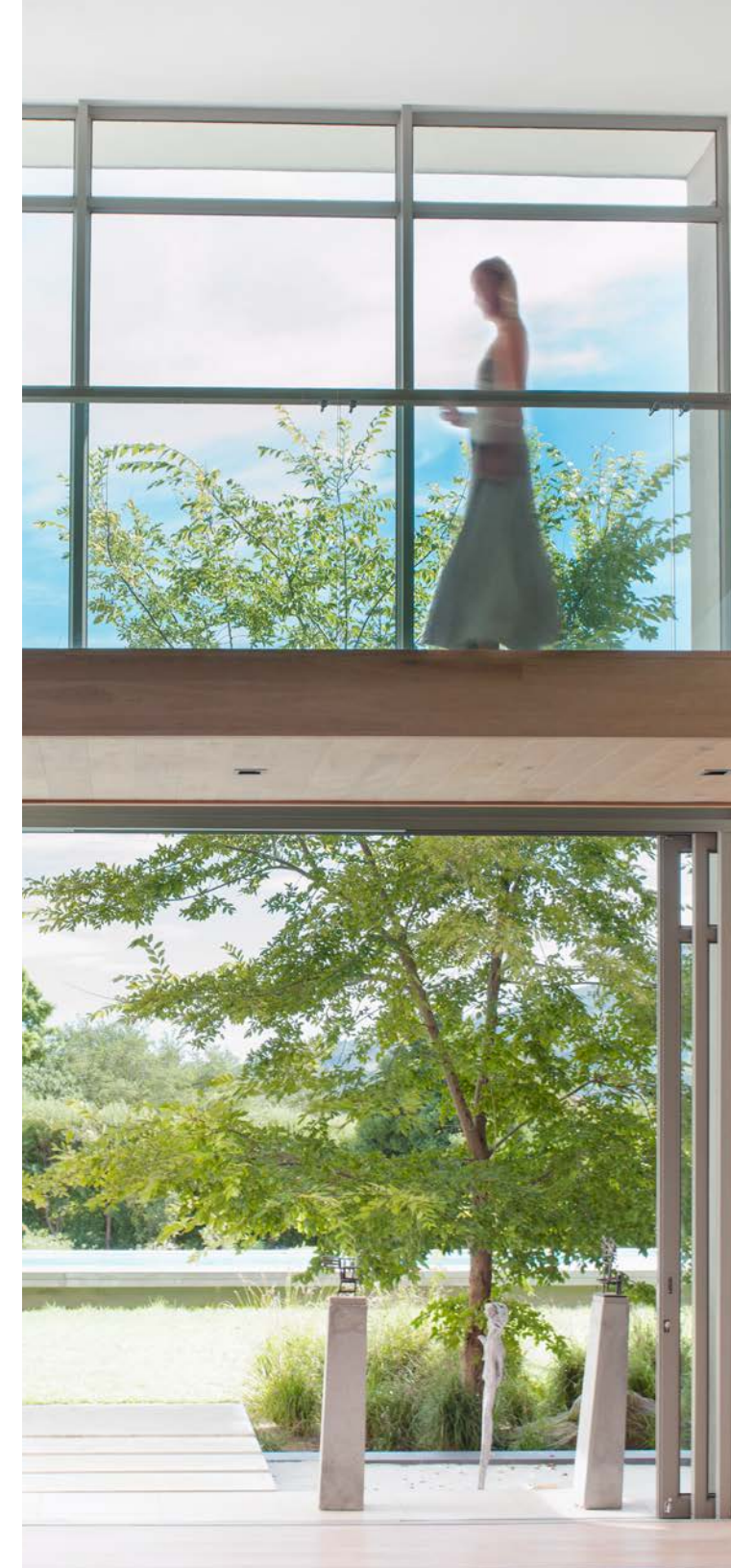
OUR OAK

Oak is one of the most common temperate hardwoods in the world, found widely dispersed in groves from Canada to Central America, and from Europe to Asia. But all Oaks were not created equal, and that is why the CRAFT team has selected American White Oak as its preferred species. Commonly known simply as White Oak, it is the most sought-after of the Oaks due to its consistent cream to light beige colour, its high degree of stability, and a versatility that is unparalleled by any other wood species.

CRAFT's artisans love working with White Oak specifically because there are so many interesting things that can be done with it, from fuming processes that make the light cream colours turn to a mid-tone patina or even a rich dark brown, to staining and glazing processes that transform it into countless colours ranging the entire possible spectrum.



LUGANO



CONTEMPA

MODERN, URBAN-NATURAL
WIDE PLANK OAK

The Contempa Collection exudes an unmistakable feeling of luxury and grace. Created for design conscious individuals looking for an urban-natural vibe and the right balance of casual sophistication, the Contempa Collection features American White Oak that has been artfully selected for its refined character and distinctive beauty.



GREYCASTLE



GREYCASTLE



WEXFORD



LUGANO



MONIZ

Each original colour in this collection has been specifically crafted to highlight a unique and natural tone.



AVIGNON



BREVIK



MARSEILLE

HERITAGE PLANK

AUTHENTICALLY TEXTURED,
DISTRESSED WIDE PLANK OAK

Our Heritage Plank Collection is crafted exclusively from sustainably produced, American White Oak. Each and every plank in this collection is hand made by skillful artisans who know that the only way to achieve such a rich lustre and unique surface texture is to employ the time-honoured techniques of the traditional craftsman.



NAVARRE

The Heritage Plank Collection is a favourite choice among designers and homeowners looking for a true statement of historical charm and the distinctive appearance of a genuine vintage floor.



ZAMORA



SEVILLE



NAVARRE



ZAMORA



OUR NORTH AMERICAN EXOTICS

Described as the apex species of North American hardwoods, Black Walnut ranks as the most sought-after hardwood because of its rich, dark colour and its beautifully figured grain.

The stunning allure of Black Walnut tends to put it on an equal footing with rare and expensive tropical hardwoods, lending to its moniker as the "American exotic". Where Walnut often differs from its tropical peers is that, given its North American origin, it is a responsibly managed, sustainable resource, which is greatly appreciated by those with the environment in mind.

CRAFT's team of artisans loves working with Black Walnut because it is, simply put, great to be around something that is so beautiful. We fully understand why it has been coveted by so many generations of craftsmen and appreciate that with the heavy usage of Walnut by today's design community for all forms of contemporary furniture, cabinetry and flooring, the universal adoration that Walnut receives will not be changing anytime soon.



LUXE

EXOTIC, CONTEMPORARY,
WIDE PLANK WALNUT

A modern aesthetic designed for urban living, the Luxe Collection features floors made from Black Walnut, with each plank carefully chosen by our artisans to meet the highest standards of wood beauty.

The Luxe Collection showcases uncommonly wide 8" planks which highlight the full drama of their exotic, flowing grain patterns and unique colour tones.



DEVONSHIRE



DEVONSHIRE



VALENCIA

Walnut has long been the most highly prized of the American hardwoods, and is a favorite amongst those who are design conscious and appreciate the beauty of real wood.

LEGACY PLANK

TIMELESS, TEXTURED,
WIDE PLANK WALNUT

Our Legacy Plank Collection is an homage to the original craftsmen who forged their legacy building beautiful, turn of the century furniture from Walnut.

Selecting wide 8" planks, as we do for this collection, helps to showcase the dramatically expressive grain patterns of this American exotic, while also resulting in a finished floor with far fewer seams than a more typical narrow width Walnut floor.



FERRERA



FERRERA



MONTIEL

The artisan crafted "castillo" texture of the Legacy Plank Collection is the perfect solution for families with an active lifestyle who need a floor that is as durable as it is beautiful.



RECLAIMED HEART PINE

100 YEAR OLD, GENUINE RECLAIMED HEART PINE

CRAFT's reclaimed Heart Pine floors feature artisan made Heart Pine, crafted out of century old beams and decking salvaged from historic buildings across rural America. Authentic features include nail holes, wood plugs and patches, hand chiseled bevels and a pronounced grain pattern.

The slow growth and natural aging of the wood has created beautiful golden auburn hues and a rich patina. This unique collection preserves a time from the past to be cherished by generations, well into the future.



HAYLOFT



SADDLE

Through the laborious and time-consuming process of restoring Heart Pine that has been reclaimed from centuries-old buildings, CRAFT's woodworking team is able to save and preserve this wonderful resource for future generations.

By way of numerous painstaking techniques, such as filling by hand all of the nail holes and seasoning checks, and carefully handcrafting patches to fill the larger defects and voids, the team at CRAFT takes pride in selecting America's Heart Pine, now all but gone from its native forests, and giving it a new life.



SADDLE



SALOON



BELLVILLE PLANK

SHABBY CHIC
WIDE PLANK KNOTTY ALDER

Reminiscent of mountain top chalets and romantic villas of the French Alps, the Belleville Plank Collection is an authentic expression of centuries-old charm.

A true wide plank, long length floor, this collection displays a wonderfully textured grain pattern with beautiful intergrown knots.



VAL THORENS



VAL THORENS

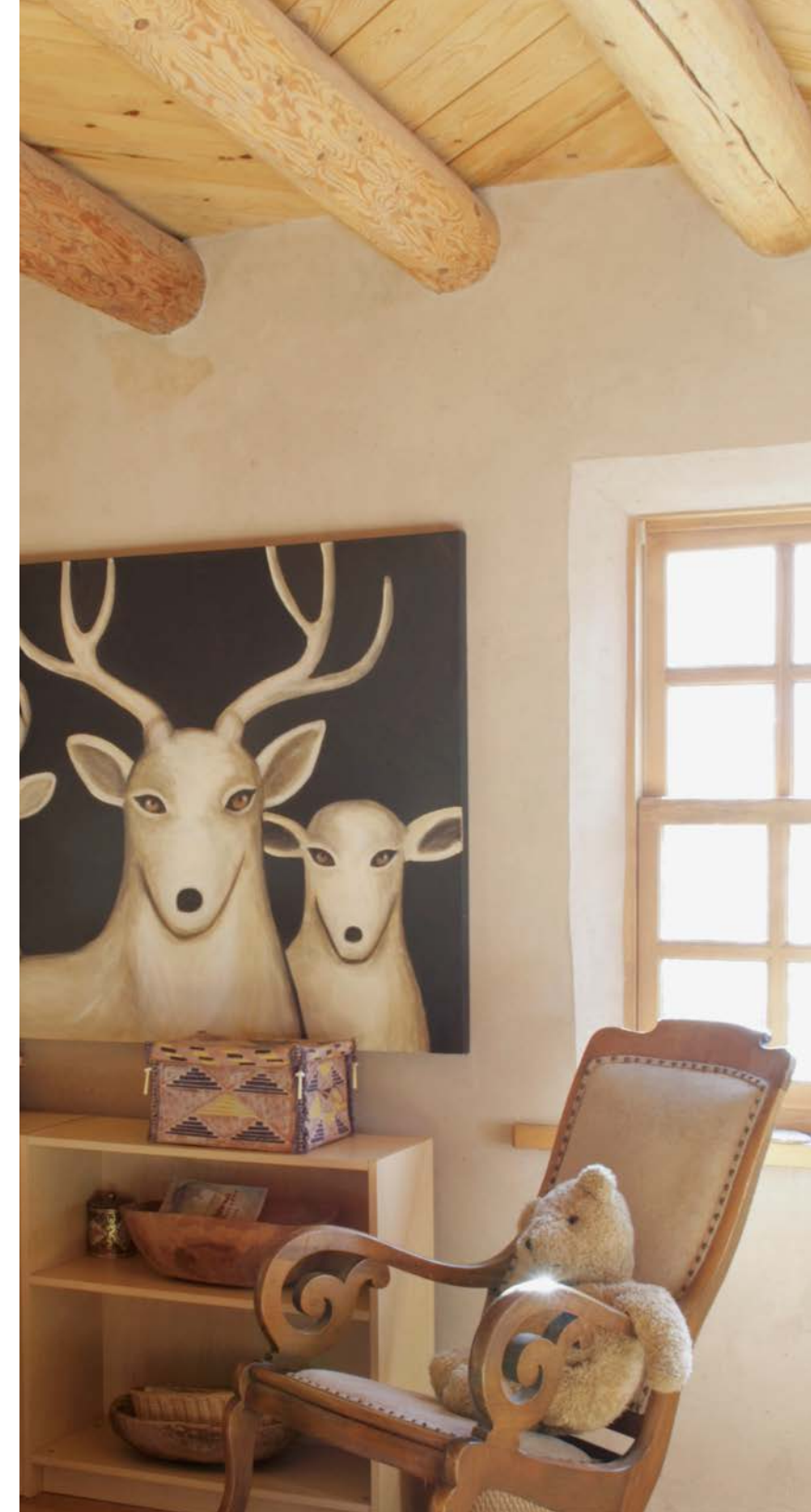


CHAMBERY



MERIBEL

At CRAFT, we like working with Alder because it is a beautiful closed grain wood which makes it great for staining and finishing. We really love the way the grain flows around the solid knots in such a way as to create an image of being rustic and elegant at the same time. And that is why we consider knotty Alder to be the wood-of-choice for rustic applications such as high-end cottages, chalets and upscale residences with a craftsman motif.



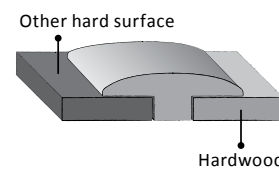
ACCESSORIES, OPTIONS, AND WARRANTY

MATCHING ACCESSORIES ARE AN IDEAL WAY TO COMPLETE AN EXPERTLY DESIGNED SPACE

We create mouldings, trim and vents using the same wood, surface treatment and finish as that of the wood floor to achieve the utmost in design unity and coordination.

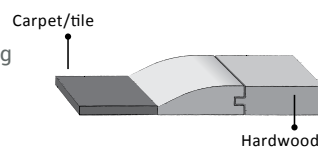
T-MOULD

Used to provide a smooth transition where the wood flooring meets a floor of similar thickness.



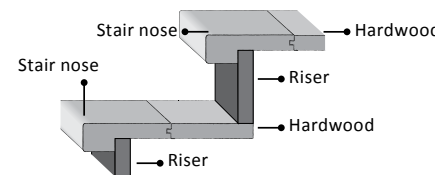
REDUCER

Used to transition between the wood flooring and a low pile carpet or other surface.



STAIR NOSE

A linear moulding that attaches to the flooring along one edge and trims off a stair, or any step to a lower adjacent area.



VENTS



A more beautiful and elegant solution than standard drop-in floor vents, our finished wood vents are a perfect match and create a smooth, safe transition along the flooring surface.

THE CRAFT WARRANTY


All CRAFT products are covered by an extensive warranty. Residential applications are covered by our 30 Year Finish Warranty and our Limited Lifetime Structural Warranty. Light commercial applications are covered by our 3 Year Light Commercial Finish Warranty and our Limited Lifetime Structural Warranty.

INSTALLATION

A CRAFT floor is suitable for a wide variety of settings, including installations over radiant floor heating. Please refer to craftfloor.com/resources for more detailed information. Although all CRAFT floors are expertly milled and very easy to install, we nonetheless recommend installation by a certified professional to achieve the best results.

CARE & MAINTENANCE

A CRAFT floor is an investment that will, with proper care and maintenance, retain its original beauty for many years. Please refer to the information in our Care and Maintenance Instructions, which is available for download from craftfloor.com. It contains specific and detailed information about such topics as advice for regular cleaning, floor protection tips for furniture, seasonal moisture control and recommendations for installation over radiant floor heating.



Explore our wood at craftfloor.com