URBANA COLLECTION

URBAN AND SOPHISTICATED, CONTEMPORARY WIDEPLANK

A favourite choice for high-end residential homes, urban lofts and well designed spaces, the **Urbana Collection** reveals a sense of vibrant cosmopolitan style and sophistication. Crafted from hand selected planks of **Elite Grade Hickory**, Urbana's **refined colours** and **subtle textures** accentuate the everlasting appeal of real wood. Urbana's wide, long planks minimize seams, **preserve visual flow**, and infuse a sense of pure **simplicity and elegance**.

HICKORY Origin: North Eastern USA

Hickory is the hardest North American wood used for flooring. CRAFT homeowners love its resilience and its natural wood feeling, making Hickory our most popular hardwood species.

From our craftsmen's perspective, the most unique aspect of Hickory is the beautifully distinct patterns that result from the wood's varying grain pattern, which features more sapwood than that found in other species such as Oak or Walnut.













VENEER / ORIGIN / HARDNESS

Hickory - North America - Janka Rating 1820 All Hickory is third-party verified by the Programme for the Endorsement of Forest Certification (PEFC) to be from legal and responsible sources

CORE / ORIGIN / STRENGTH RATING (FB)

Canadian Spruce - Canada - Fb 875

All structural components are made from Canadian Spruce that is third-party certified by the Programme for the Endorsement of Forest Certification (PEFC) to be legal, responsible and sustainable

AVAILABILITY

Stocking Program: Davos, Arezzo

Made To Order (An estimated 16-weeks from date of receipt of

a purchase order): Savona, Verona, Resaro Request a complimentary sample for your project

INSTALLATION

Suitable for installation above, on or below grade. Approved for installation over Radiant Floor Heating systems

WIDTH / CONSTRUCTION



8" Width - 5/8" Thick DACS III Engineered Construction: Hardwood Wear Layer, 3mm: Hickory, sourced from the best mills in North America.

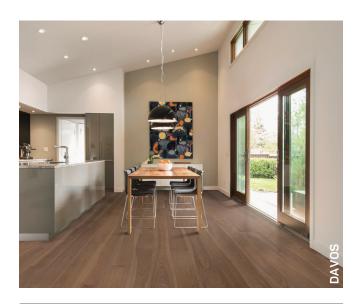
DACS III Core, 12mm: High quality, solid sawn structural grade Canadian Spruce components.

All components have gone through a strictly controlled wood conditioning process prior to assembly in order to achieve the highest level of wood flooring stability

LENGTHS / BOX SIZES

Standard Box: Random 1' to 8' lengths, with the majority of boards being longer lengths. 42 sqft per box; 65 lbs (approx.)

LongCRAFT Box: 8 pcs x 10' lengths. Order the quantity that best suits the project; LongCRAFT planks will blend perfectly with standard length boxes. 52.5 sqft per box; 81 lbs (approx.)



COLOUR VARIATION

Davos, Resaro, Savona, Verona: Low colour variation Arezzo: Low to medium colour variation

WOOD GRADE

CRAFT Elite Grade: Strictly selected to minimize colour variation and to maximize clear surfaces while still maintaining a minimal amount of the wood's natural characteristics

TEXTURE / BEVEL

Refined techniques including wire-brushed texturing and fine hand sanding make the grain of a real wood floor come alive. Planks are moulded with a 0.7mm radius micro-bevel

WOOD FILLER

All wood floors require some amount of wood filling to compensate for surface imperfections. CRAFT's artisans use more than 20 different shades of wood filler to get the most aesthetically harmonious result, while looking as natural as possible

HERRINGBONE / CHEVRON

Available in Herringbone and Chevron patterns

ACCESSORIES

Stair Nosings and Vents are readily available and use the same wood, surface treatment and finish as that of the wood floor to achieve the utmost in design unity and coordination. T-Moulds and Reducers are available by custom order











FINISH / GLOSS LEVEL

DuRa Finish™ Ultra Matte looks natural and harmonizes with the natural texture of wood while providing superior protection. Its beautiful appearance mimics a natural oil finish, and its high degree of clarity creates the radiance and wood luster that CRAFT floors are known for.

As an option, DuRa Finish™ Ultra Matte can be upgraded to DuRa Finish™ Commercial. This is a great solution for flooring used in a commercial setting where it will receive more foot traffic than in a regular residential application, and where increased abrasion resistance is required

Matte finish with a gloss level of 6-8%

WARRANTY

DuRa Finish™ Ultra Matte: Dura Finish 30 Year Finish Warranty; Limited Lifetime Structural Warranty; 3 Year Light Commercial Warranty

DuRa Finish™ COMMERCIAL: 10 Year Commercial Wear Warranty; Limited Lifetime Structural Warranty. 60 year Residential Wear Warranty applies when using Commercial Finish in residential settings

GREEN MANUFACTURING

All CRAFT floors are manufactured in a state-of-the-art wood flooring manufacturing facility that is fully owned and managed by Creative At Home Enterprises Inc. The facility runs on green, renewable energy, is TRUE Zero-Waste Certified, and is designed to provide a healthy, VOC-free working environment for its employees. The facility is ISO 9001 (Quality Management) and ISO 14001 (Environmental Management) certified

PEOPLE & PLANET

All CRAFT floors achieve the highest level of green certification, promoting forest well-being and healthy living spaces. craftfloor.com/planet



