

PRATO

MODERN, URBAN-NATURAL, SELECT NORTHERN OAK FLOORS

SELECT NORTHERN OAK FLOORS IN SMOKY TAUPE-BROWN TONES

Prato captures the warmth of soft clay with terracotta tones, bringing grounded, earthy richness into modern spaces. The process of making Prato begins with Elite Grade Select Northern Oak, chosen for its refined grain pattern, consistent character and wide, long lengths. CRAFT's wood artisans then use specialized coloring techniques to bring out clay-like warmth while carefully balancing the brown undertones of the wood. A light, wire-brushed texture accentuates the wood's beauty without overly exposing the grain. The result is a warm, expressive floor with the richness to support mid-century forms, brown textiles, and layered, design-forward interiors.



COLLECTION

Modena

VENEER / ORIGIN / HARDNESS

Select Northern Oak - Northeastern USA - Janka Rating 1290
Third-party verified by the Programme for the Endorsement of Forest Certification (PEFC) to be from legal and responsible sources.

CORE / ORIGIN

Eucalyptus multi-ply hardwood core - Thailand, certified sourcing
All Eucalyptus comes from sources that are third-party certified by the Programme for the Endorsement of Forest Certification (PEFC) to be legal, responsible and sustainable.

CREDITS IN GREEN BUILDING RATING SYSTEMS

The values of CRAFT align well with the principles of sustainable building. All CRAFT floors contribute to earning a minimum of 4 credits in LEED v4, BD+C and ID+C, and several other green building rating systems.

GREEN MANUFACTURING

All CRAFT floors are made in a state-of-the-art wood flooring manufacturing facility that is fully owned and managed by CRAFT Living Inc. The facility runs on green, renewable energy, is TRUE Zero-Waste Certified, and is designed to provide a healthy, VOC-free working environment for its employees. The facility is ISO 9001 (Quality Management) and ISO 14001 (Environmental Management) certified.

WIDTH / CONSTRUCTION

8" width – 15mm total thickness

(3mm surface wear layer + 12mm core)

CRAFT's cores are made from structural-grade eucalyptus, PEFC Certified to be from responsible, renewable sources.

LENGTHS / BOX SIZES

Standard Box: Random 1' to 8' lengths, with the majority of boards being longer lengths; 42 sqft per box; 88 lbs (approx.)

CRAFT 9 Box: 8 pcs x 9' lengths; 47.3 sqft per box; 99 lbs (approx.)

LongCRAFT Box: 8 pcs x 10' lengths; 52.5 sqft per box; 110 lbs (approx.)

CRAFT 9 and LongCRAFT planks will blend perfectly with standard length boxes.

FINISH

DuRa Finish™ Ultra Matte looks natural and harmonizes with wood's natural texture, while offering superior protection. CRAFT floors are regularly tested by Underwriters Laboratories for VOC emissions and consistently achieve the highest rating of GREENGUARD Gold, demonstrating an ultra-low level of emissions and ensuring a healthy living environment with excellent indoor air quality.

As an option, DuRa Finish™ Ultra Matte can be upgraded to DuRa Finish™ Commercial. This is a great solution for flooring used in a commercial setting where it will receive more foot traffic than in a regular residential application, and where increased abrasion resistance is required.

LOVE PRATO? Explore at craftfloor.com/prato

For even more inspiration, check out CRAFT's full selection of light and brown floors: craftfloor.com/explore/#light-brown





COLOUR VARIATION

Low colour variation

WOOD GRADE

CRAFT Elite Grade: Specially selected to limit excessive colour variation and maximize clear surfaces for a clean, contemporary appearance.

WOOD PATTERN / GRAIN

The planks used in an Prato floor are mostly pure heartwood with little to no sapwood and a refined, consistent grain pattern.

TEXTURE / BEVEL

A light, wire-brushed texture gently accentuates the wood's beauty without overly exposing the grain. Planks are moulded with a 0.7mm radius micro-bevel.

GLUE

Highest quality, formaldehyde-free adhesive used to glue all components; CARB2 Compliant.

INSTALLATION

Suitable for installation above, on or below grade. Approved for installation over Radiant Floor Heating systems.

WARRANTY

DuRa Finish™ Ultra Matte: 30 Year Finish Warranty; Limited Lifetime Structural Warranty; 3 Year Light Commercial Warranty

DuRa Finish™ Commercial: 10 Year Commercial Wear Warranty; Limited Lifetime Structural Warranty; 60 year Residential Wear Warranty applies when using DuRa Finish™ Commercial in residential settings.

AVAILABILITY

Stocking Program product. Request a complimentary sample for your project.

GLOSS LEVEL

Matte finish with a gloss level of 6-8%

HERRINGBONE / CHEVRON

Available in Herringbone and Chevron patterns

ACCESSORIES

Stair Nosings and Vents are readily available and use the same wood, surface treatment and finish as that of the wood floor to achieve the utmost in design unity and coordination. T-Moulds and Reducers are available by custom order.

LOVE PRATO? REQUEST A SAMPLE

We'll send you a real piece of Prato so you can explore how it looks and feels in your home
Explore at craftfloor.com/prato