

# CRAFTED FOR HEALTHY HOME AND EARTH

*CRAFT is the industry leader for sustainably made hardwood flooring. "Sustainability" isn't just a trendy catchphrase, it's our promise.*



## AT CRAFT, ENVIRONMENTAL "UPGRADES" COME STANDARD SPEC:

### ☒ MAKE A POSITIVE IMPACT

Every CRAFT floor has been certified to have come from North American forests that are managed responsibly and sustainably, with an eye on environmental stewardship, achieving SFI® Chain of Custody certification.

### ☒ SUPPORT EXCELLENT INDOOR AIR QUALITY

All CRAFT floors are GREENGUARD® Gold and F4 Star® certified, demonstrating the most stringent level of low emissions available for a healthy living environment. CRAFT uses only an eco-friendly, water-based ultraviolet (UV) wood finishing process called DuRa Finish™ Ultra Matte for an environmentally responsible finish production.

### ☒ SUSTAINABLE BUILDING CREDIT COMPATIBLE

CRAFT's values align well with the principles of sustainable building. All CRAFT floors have third-party certifications that contribute to the earning of points in several green building rating systems.

[craftfloor.com/sustainability](http://craftfloor.com/sustainability)

## WHY

### IS PROPER FOREST MANAGEMENT SO IMPORTANT?

Because well managed forests are paramount to solving some of the major problems facing our planet, such as climate change, water quality and the protection of vulnerable species. Sustainable forest management involves ensuring that forests remain as complex, intact ecological systems that are not converted into other uses such as grassland or other non-forested areas, and guarantees that any harvested trees are replanted, thus continuing the vital role that forests play in pulling carbon out of the atmosphere and mitigating the negative effects of climate change.



Certified Chain of Custody  
Promoting Sustainable Forestry

[www.sfiprogram.org](http://www.sfiprogram.org)  
SFI-01898



PEFC Certified

This product is from  
sustainably managed  
forests and controlled  
sources

PEFC™  
PEFC/28-31-374

[pefccanada.org](http://pefccanada.org)



GREENGUARD

PRODUCT CERTIFIED FOR  
LOW CHEMICAL EMISSIONS  
UL.COM/GG  
UL 2818

GOLD



F4 STAR  
APPROVED:  
JAPANESE MILITARY SETS THE  
STRICTEST STANDARDS IN  
THE WORLD FOR  
FORMALDEHYDE EMISSIONS  
FROM BUILDING PRODUCTS.  
CRAFT'S FLOORS HAVE BEEN  
TESTED AND HAVE ATTAINED  
THE HIGHEST RATING OF  
F4 STAR: CERT# MFN-2613

F\*\*\*\*



CRAFT'S PRODUCTS ARE  
MANUFACTURED IN OUR  
WHOLLY-OWNED AND  
MANAGED ISO 9001  
CERTIFIED FACILITY  
CERT# 1991700013900M

ISO 9001:2015



MEMBER

COMPLIANT TO  
THE LACY ACT



CRAFT ARTISAN WOOD FLOORS [craftfloor.com](http://craftfloor.com)  
TOLL FREE 1-877-828-1888 EMAIL [hello@craftfloor.com](mailto:hello@craftfloor.com)