

DEAR BUILT GREEN® BUILDER:

CRAFT's complete lineup of high quality, handcrafted hardwood flooring is approved by BUILT GREEN CANADA to earn points in the Built Green Program.

CRAFT's flooring is included in the BUILT GREEN® online Product Catalogue, which acts as a resource for builders searching for green-certified products that earn points within the BUILT GREEN® rating system.

CRAFT is the only hardwood flooring manufacturer approved by BUILT GREEN CANADA. Projects with CRAFT as the primary flooring earn up to 10 points.

CRAFT is recognized as one of the most beautiful and unique brands available in the market, and is particularly renowned for its gorgeous wide width, long length engineered floors. Recognition from BUILT GREEN® that our products are not only beautiful, but also healthy and sustainable adds another dimension to the CRAFT brand.

All CRAFT floors are made from SFI® certified sustainable wood, and also come GREENGUARD® Gold certified, guaranteeing a safe and healthy indoor air quality with VOC emissions so low that our products are considered suitable for use in hospitals and schools.

EARN THESE 10 POINTS JUST BY USING CRAFT:

2.2.9 Install ecologically preferred bamboo, cork, or hardwood flooring for a minimum of 300 ft² (1 point), more than 50% of all indoor floors (2 points) or more than 90% of all indoor floors (3 points). Products must be third-party certified from sustainably managed forests or certified sustainable sources (e.g. Rainforest Alliance, FSC, CSA, or SFI).

2.3.15 Install durable flooring (e.g. laminate, finished concrete, tile, hardwood, etc.) in all high-traffic areas (halls, kitchen, living space) (1 point), more than 30% of all indoor flooring (2 points), more than 60% of all indoor flooring (3 points), or more than 90% of all indoor flooring (4 points).

3.17 All hardwood flooring is factory finished (1 point).

3.21 All hard surface flooring must be certified as compliant with the FloorScore or GreenGuard standard (or equivalent) by an independent third party. Flooring products covered by FloorScore and GreenGuard include vinyl, linoleum, laminate flooring, wood flooring, ceramic flooring, rubber flooring, wall base, and associated sundries (2 points).



ENVIRONMENTAL "UPGRADES" COME STANDARD SPEC.

*CRAFT is the industry leader for sustainably made hardwood flooring.
"Sustainability" isn't just a trendy catchphrase, it's our promise.*



CRAFT is the only major brand that has fully committed to using only the most environmentally responsible wood for 100% of its products. No need for a special request, to wait for a lengthy lead time, or to pay more money – for CRAFT, certified healthy and sustainable is our standard offering.

For more information about how using CRAFT floors can earn points within the BUILT GREEN® rating system, please feel free to contact CRAFT at 877-828-1888, or contact BUILT GREEN CANADA directly at 780-485-0920.