

GENOA

MODERN, URBAN-NATURAL WIDEPLANK OAK

HANDMADE WHITE OAK IN LIGHT NATURAL TONES

Genoa is the epitome of a light and natural floor that embodies the simple, organic beauty inherent in American White Oak. Designers love using Genoa floors because they are made from a high grade of Oak lumber that features lots of clear space, but has just enough natural character in the form of sound knots to portray the authenticity of real wood.



COLLECTION

Contempa

VENEER / ORIGIN / HARDNESS

White Oak - North America - Janka Rating 1360

All Oak is third-party verified by the Sustainable Forestry Initiative® to be from legal and responsible sources

CORE / ORIGIN / STRENGTH RATING (FB)

Canadian Spruce - Canada - Fb 875

All structural components are made from Canadian Spruce that is third-party certified to the Sustainable Forestry Initiative® to be legal, responsible and sustainable

CREDITS IN GREEN BUILDING RATING SYSTEMS

The values of CRAFT align well with the principles of sustainable building. All CRAFT floors have third-party certifications that contribute to the earning of points in LEED and several other green building rating systems

COLOUR VARIATION/GRADE

CRAFT Premium Grade: Specially selected to limit excessive colour variation and establish the optimal balance between the wood's natural characteristics and clear surfaces. Low colour variation.

WOOD PATTERN / GRAIN

The White Oak planks selected for our Genoa floors will be mostly pure heartwood boards with the occasional small sliver of sapwood

FINISH / GLOSS LEVEL

DuRa Finish™ Ultra Matte looks natural and harmonizes with wood's natural texture, while offering superior protection. Third-party certified by Underwriters Laboratories to the level of GREENGUARD Gold, demonstrating the most stringent level of low emissions available to ensure a healthy living environment with excellent indoor air quality

WIDTH / CONSTRUCTION

8" Width: **ENCORE** 5/8" thick DACS II Construction with solid sawn components in a 2-Layer format

(3mm surface wear layer + 12mm DACS II Core)

3/4" **PRESTIGE** Construction available with 1000 sq ft minimum custom order. Call for options and quote.

LENGTHS / BOX SIZES

ENCORE Std. Box: Random 1' to 8' lengths, 42.0 sqft/approx. 65 lbs per box

ENCORE LongCRAFT Box: 8 x 10' lengths, 52.5 sqft/approx. 81 lbs per box

TEXTURE/BEVELS

Refined techniques including wire-brushed texturing and fine hand sanding make the grain of a real wood floor come alive. Small bevel.

GLUE

Highest quality, formaldehyde-free adhesive used to glue all components; CARB2 Compliant

ACCESSORIES

Stair Nosings, Vents, T-Moulding and Reducers use the same wood, surface treatment and finish as that of the wood floor to achieve the utmost in design unity and coordination

INSTALLATION

Suitable for installation above, on or below grade

Approved for installation over Radiant Floor Heating systems

WARRANTY

30 Year Finish Warranty; Limited Lifetime Structural Warranty;

3 Year Light Commercial Warranty

AVAILABILITY

Stocking Program product. Request a complimentary sample for your project

LOVE GENOA? REQUEST A SAMPLE

We'll send you a real piece of Genoa so you can explore how it looks and feels in your home
Explore at craftfloor.com/genoa

